

### 1. HVAC Company Valuation

An experienced broker helps determine your HVAC company's accurate valuation based on industry trends, market conditions, assets, revenue, and profit.





# 2. Marketing

A massive perk of having a broker is their expertise in marketing within the HVAC industry and their access to their network of potential buyers.

#### 3. Buyer Screening

An exceptional broker will know how to identify qualified buyers with the financial capacity, experience, and genuine interest in HVAC business ownership.





### 4. Negotiations

Another huge selling point for hiring a broker is their expertise in facilitating negotiations between the buyer and seller to reach a fair agreement on terms and price.

# 5. Due Diligence

Your broker will handle and guide you through the due diligence process, ensuring all necessary financial, legal, and operational information is disclosed and reviewed.





## 6. Closing the Deal

Your trusted broker will ultimately guide you through the buying or selling process and its final stages, which include drafting and reviewing contracts and coordinating with accountants, lawyers, and other professionals to ensure a smooth ownership transition.



